



Expertise Makes It
Possible

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Wanhuida Partner speaks at National IP Publicity Week Beijing (Haidian) event

Time: Apr 22 2025

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The 2025 National Intellectual Property Publicity Week, featuring "*Intellectual Property and Artificial Intelligence*", is held from April 20 to 26. This year, the event aims to underscore the symbiotic evolution, mutual empowerment, and integrated development between AI and IP by showcasing how IP supports and promotes the development of the AI sector and highlighting how AI is driving the innovation of IP regime and improving governance.

On April 22nd, under the auspices of China National Intellectual Property Administration (CNIPA), the Beijing (Haidian) Parallel Session of the National IP Publicity Week is held in Beijing. The event was jointly hosted by the Beijing Intellectual Property Office (BIPO) and the People's Government of Haidian District.



Liang Xinxin, Director, CNIPA Strategic Planning Department, Meng Bo, Director General, BIPO, Song Yushui, Vice President, Beijing Intellectual Property Court, as well as Ma Chengfeng, Associate District Mayor of Haidian are present.

Cao Aimin, Partner of Wanhuida Intellectual Property speaks on "*IP Empowering Global New-Quality Productivity Landscape*".

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Cao Aimin

The firm also exhibits at the event in its capacity as a trademark filing consultancy. Partners Lei Yongjian and Li Jie share with booth visitors on latest trends & developments on trademark and geographical indication filing and registration.



Li Jie (L) & Lei Yongjian (R)

The event attracts participants including delegates from governmental agencies, industrial veterans, academicians, as well as representatives from local businesses and law firms.