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## Wanhuida delegation attends AIPPI World Congress in Hangzhou

Time: Oct 19 2024

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On 19 - 22 October 2024, the 2024 AIPPI World Congress, which is jointly organized by the China Council for the Promotion of International Trade (CCPIT) and the AIPPI, is held in Hangzhou, China. Themed "*Balanced Protection and Innovative Development of IP Rights*", the event attracts 2,259 delegates from 92 countries and regions.



The Congress offers diverse sessions covering critical topics, including IP examination and protection in China, the UPC Pulse: one year in, a Patent Infringement Trial, Pharma Day with discussions on Drug Discovery and AI, Trade Mark Use in Pharmaceuticals, Patenting Microbiomes, among others.

Wanhuida Intellectual Property sends a delegation to the Congress.

On Monday October 21, 2024, the firm's Partner Cai Ye attends the AIPPI Standing Committee on Trademarks and moderates AIPPI Café 6 - Keyword Advertising, sharing industrial insights with fellow panelists around the globe.



Cai Ye (R3)

The firm's Partner Wang Rui, in her capacity of Council Member of AIPPI China, attends the meetings of Executive Committee I, II, III, casting votes over significant amendments to AIPPI's statutes and regulations designed to refine the organisation's governance. She also attends Plenary Session for Unjustified Allegations of Infringement of IP Rights to review, discuss and vote on the pertinent resolutions.

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Wang Rui (R5)

The firm's Partner Duan Xiaoling, in her capacity of Member of AIPPI IP Office Practice and Procedures Standing Committee, attends the SC Meeting and exchanges with fellow committee members the latest trends and developments in CNIPA's patent examination practice and procedures.



Duan Xiaoling (L3)

Wanhuida also exhibits at the Congress, showcasing its industry and sector expertise and offering its practitioners opportunities to exchange insights and explore evolving IP landscapes with peers around the world.



Wanhuida booth, the firm's practitioners and the visitors

In the evening of October 21, 2024, Wanhuida hosts a reception to celebrate the firm's 25<sup>th</sup> anniversary with its clients, partners and peers.





The firm's Partners and members of Management Committee Dr. S. Sam Li, Jason Yao and Li Bin, Partners

Duan Xiaoling, Wang Rui, Xie Minnan, Zheng Feng, Yang Mingming, Cai Ye, Liu Feng, He Shanmei and Daniel Jiang are present at the reception.

AIPPI was established in 1897 and was among the first non-governmental international IP organizations. The AIPPI World Congress is held annually and has become one of the most well-attended and influential gatherings in the field of IP.