



Expertise Makes It
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Wanhuida sponsors 2024 TMAP Meeting in Philadelphia

Time: Sept 22 2024

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On September 22 - 24, 2024, the “2024 Trademark Administrators & Practitioners (TMAP) Meeting”, which is organized by the International Trademark Association (INTA), is held in Philadelphia, Pennsylvania, USA.



The 2024 TMAP Meeting, which is the Largest TMAP Meeting in INTA history, offers a plethora of informative, rewarding and thought-provoking programs for trademark administrators, paralegals, young practitioners, and attorneys who manage a global trademark portfolio.

On September 23, Yuan Yi, Trademark Attorney of Wanhuida Intellectual Property, moderates the “*Lunch and Learn Circles*”. Ms. Yuan and her fellow panelists have dynamic discussions on “TM Office practice changes influenced by the legislative developments” in small group settings during lunch.

On September 24, the firm’s Partner Lei Yongjian moderates the session titled “*Legislative Developments Across Key Jurisdictions that Affect TMAs - Around the World in a Day*”. This session offers a flavor of the legislative changes that are happening in major jurisdictions in the trademark world, focusing on developments in Europe, Latin America and the Caribbean, the Middle East, and China. Panelists include Manal Akouri, Partner, Karawani & Co (United Arab Emirates), Dennis Escalante, IP Regional Manager, Ideas IPS (Costa Rica), Katarina Kompari, Head of Legislative Affairs Service, EUIPO (Spain), Olivier Pierre, Information Assistant, Madrid Information and Promotion Division, WIPO (Switzerland) as well as the firm’s Trademark Counsel Sun Ruirui.

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Lei Yongjian (R1)



Sun Ruirui

Mr. Lei also serves as a member of the project team of the 2024 TMAP Meeting.



As the Platinum Sponsor of the meeting, Wanhuida Intellectual Property exhibits at the meeting and hosts a small-scale reception. The firm's Marketing Specialist Carmine Bai also attends the meeting.



Sun Ruirui, Yuan Yi, Lei Yongjian & Carmine Bai (L to R)



Group photo at the reception