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Wanhuida Partner moderates panel discussion at 2022 China Fashion IP Conference

Time: Sept 12 2022

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On 12th September 2022, under the auspices of the China Trademark Association (CTA) and the China Fashion Association (CFA), the "2022 China Fashion IP Conference", which is organized by China Fashion IP Protection Center (CFPPC), is unveiled in Beijing.

Themed "International Collaboration and Protection of Fashion IP", the Conference features keynote speech on "IP International Collaboration", roundtable discussion on "Best Practice of IP Protection" and the release of the "2022 Fashion IP Protection Annual Report".

Heavyweight speakers include Cao Xuejun, Inspector, Department of Consumer Goods Industry, MIIT (Ministry of Industry and Information Technology), Chen Dapeng, Vice President of China National Textile and Apparel Council (CNTAC) and President of China National Garment Association (CNGA), CTA President Ma Fu, Cui Shangke, Section Chief of IP Protection Department, China National Intellectual Property Administration (CNIPA) and Yang Jian, CFA Executive President.

Keynote speakers include President of Italian Chamber of Fashion, representative of China-Britain Business Council, IP Director of Jetro Beijing, China President of KOPENHAGEN FUR, Deputy Director-General, Macau Productivity and Technology Transfer Center, Director of Hasbro, among others.

Yang Mingming, Partner of Wanhuida Intellectual Property attends the conference in the capacity of INTA Non-Traditional Marks Committee Asia Pacific Subcommittee Chair. He also serves as the moderator for the "Best Practice of IP Protection".

The event attracts attendees including senior in-house IP counsels, top academicians and veteran IP practitioners. The conference has been held once a year since 2019.



Yang Mingming

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Group photo of the speakers and moderators