



Expertise Makes It
Possible

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Wanhuida Partner receives double accolades from IAM

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On Thursday November 30, 2023, the 2024 edition of the "IAM Strategy 300 Global Leaders" goes live on the IAM website.

Zhu Zhigang, Partner at Wanhuida Intellectual Property is recognized in the edition.

Launched annually, the IAM Strategy 300 Global Leaders showcase the world's top IP experts, acknowledging leaders from across in-house, private practice, and service provider roles who merit special attention for their expertise and experience in creating, protecting, managing, transacting, and enforcing critical patent rights. The list of global leaders is the result of a five-month exhaustive research process undertaken by IAM's full-time research team, which involves gathering thousands of external nominations and corresponding with patent lawyers, attorneys, and their clients.

In September, Zhigang was also ranked in the 2023 edition of "IAM Strategy 300: The World's Leading IP Strategists".

The guide is another annual listing of trailblazing individuals in the development and implementation of IP value creation programmes. Only those individuals identified by market sources for leading the way in the development and implementation of strategies that maximise the value of IP portfolios feature in the IAM Strategy 300. The guide lists individuals from all kinds of entity – whether service providers, corporations, research institutions or universities.

Zhigang is lauded by IAM as "a repository of trust" and "an authority on trademark-related matters", serving as "a strategic counsellor for clients in a variety of industries" and helping companies to "get optimum protection for their most valuable assets".



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