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Wanhuida Partner speaks at INTA's Pre-AM Reception in Beijing

Time: Jan 25 2024

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On 25th January 2024, the INTA 2024 Pre-AM Beijing Reception is held.

INTA CEO Etienne Sanz de Acedo welcomes the attendees in a pre-recorded video. Themed *"Things you must know about INTA and the AM"*, the attendees have an enlightening discussion of how to strategize and diversify the participation of the INTA Annual Meeting to maximize the 5-day packed programs.

Jason Yao, Partner and Management Committee Member of Wanhuida Intellectual Property shares tactics and personal experience as regards prioritizing receptions, locking meeting points and prepping oneself for various socializing and networking opportunities.



Jason Yao

Monica Su, Chief Representative, INTA Beijing Office and Pan Xinsheng, Vice Director, Beijing Intellectual Property Office are present.

The event attracts over 100 attendees from corporate in-house teams and IP law firms. The firm's Partner Yang Mingming, Trademark Counsel Li Chen and Trademark Attorney Hao Ziyi also attend the reception.

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